Ordinance No. 2025-04-15

AN ORDINANCE OF THE BOARD OF TOURISM DEVELOPMENT AUTHORITY OF HYDE COUNTY, NORTH CAROLINA, RELATING TO THE FY2025-2026 BUDGET

Be It Ordained By the Tourism Development Authority of Hyde County, North Carolina:

ARTICLE I. TOURISM DEVELOPMENT AUTHORITY BUDGET

SECTION 1 – <u>Appropriations</u>: For purposes of summary only as the actual figures are contained in the Budget Resolution, the following amounts are hereby appropriated for the operation of Tourism Development Authority and its activities for the fiscal year beginning July 1, 2025 and ending June 30, 2026 in accordance with the chart of accounts heretofore established for this authority:

Advertising Campaign Funding/Public Relations\$	124,900.00
Island Accessibility Public Relations	5,000.00
Ocracoke Events/Visitor Enhancements	143,170.00
Crisis Communications	10,000.00
Personnel Expenses	87,123.00
Dues and Subscriptions	3,700.00
Social Media, Content and Analysis	53,300.00
Office Rent and Operations	33,500.00
Ocracoke Preservation Society	21,000.00
Advertising Materials	25,750.00
Professional Services	15,000.00
Conferences	24,000.00

TOTAL \$ 546,443.00

SECTION 2 – Revenues: It is estimated that the following revenues will be available in the Tourism Development Authority for the fiscal year beginning July 1, 2024 and ending June 30, 2025.

A public hearing on this Budget Ordinance was held on April 11, 2025.

This Budget Ordinance was adopted on the 11th day of April 2025.

HYDE COUNTY TOURISM DEVELOPMENT AUTHORITY

Grayson Kirk, Chairman

SEAL

ATTEST:

Clerk to the Board