

Ordinance No. 2024-04-05

**AN ORDINANCE OF THE BOARD OF TOURISM DEVELOPMENT
AUTHORITY OF HYDE COUNTY, NORTH CAROLINA,
RELATING TO THE FY2024-2025 BUDGET**

Be It Ordained By the Tourism Development Authority of Hyde County, North Carolina:

ARTICLE I. TOURISM DEVELOPMENT AUTHORITY BUDGET

SECTION 1 – Appropriations: For purposes of summary only as the actual figures are contained in the Budget Resolution, the following amounts are hereby appropriated for the operation of Tourism Development Authority and its activities for the fiscal year beginning July 1, 2024 and ending June 30, 2025 in accordance with the chart of accounts heretofore established for this authority:

Advertising Agency/Campaigns/Public Relations.....	\$ 262,750.00
Ocracoke Events/Visitor Enhancements.....	157,800.00
Personnel Expenses.....	79,830.00
Social Media, Content and Analysis.....	41,650.00
Office Rent and Operations.....	35,000.00
Ocracoke Preservation Society.....	21,000.00
Advertising Materials.....	26,750.00
Professional Services	22,250.00
Conferences.....	15,000.00

TOTAL \$ 662,030.00

SECTION 2 – Revenues: It is estimated that the following revenues will be available in the Tourism Development Authority for the fiscal year beginning July 1, 2024 and ending June 30, 2025.

Taxes..... **\$ 662,030.00**

A public hearing on this Budget Ordinance was held on April 5, 2024.

This Budget Ordinance was adopted on the 5th day of April 2024.

HYDE COUNTY TOURISM DEVELOPMENT AUTHORITY

Kenny Ballance, Chairman

ATTEST:

S E A L

_____, Clerk to the Board